



1st Annual

HEALTH EQUITY SUMMIT

Advancing Dialogue and
Action in Cancer Care



*Dr. C. Keith Melvin, Former CSC Board
Member & Summit Honorary Chair*

Saturday,
AUGUST 29
9am-12pm

Holloman Center for Social Justice
**Urban League of Greater
Southwestern Ohio**

VENUE:

3539 Reading Road, Suite 100
Cincinnati, OH 45229

The time is long overdue to take what we have known about healthcare and cancer care disparities and convert that knowledge into action.

Connect with other thought leaders, hear lived & expert perspectives, visit resource area with resources, and enjoy breakfast & refreshments while driving meaningful progress toward more equitable cancer care.



Don't miss out - secure your free spot now!



CANCER SUPPORT
COMMUNITY
GREATER CINCINNATI-
NORTHERN KENTUCKY

Community Is Stronger than Cancer

Cancer Support Community uplifts and strengthens people impacted by cancer by providing support, fostering compassionate communities, and breaking down barriers to care. Our impact speaks volumes. Last year alone, we served over 7,000 individuals and families, providing more than 10,000 program visits. As we launch this Health Equity Summit, our goal is to extend that impact even further - **deepening connection, amplifying underrepresented voices, and inspiring collective action** toward more just and compassionate cancer care for all.

Open to healthcare professionals, patient-facing organizations, community leaders, and health equity advocates, this dynamic in-person gathering will allow attendees to connect with other thought leaders, hear lived & expert perspectives, visit exhibitor area with resources, and enjoy breakfast & refreshments while driving meaningful progress toward more equitable cancer care.

PURPOSE AND GOALS

The Summit exists to spotlight and address the inequities that shape cancer risk, access to care, treatment experiences, and survivorship across race, ethnicity, culture, gender, sexuality, age, and socio-economic status. By elevating both lived experience and professional expertise, CSC aims to:

- *Surface real barriers and practical solutions to equitable cancer care in our tristate region.*
- *Build relationships that bridge oncology, behavioral health, public health, and community support.*
- *Inspire concrete commitments that move our community toward accessible, and compassionate care for all.*

AUDIENCE

- 75 healthcare professionals and advocates expected
- Oncology providers, researchers, and administrators
- Community health workers, navigators, social workers, and behavioral health professionals.
- Community-based organizations and advocates supporting patients and caregivers
- Policy influencers engaged in health equity
- Companies passionate about health equity

HIGHLIGHTS

- Cancer Experience panel with authentic stories about navigating cancer.
- Expert discussions on cancer care disparities, advancements, and the intersection of diversity, mental health and oncology.
- Exhibitor area to connect attendees with resources
- Breaks for intentional exhibitor and networking time

PARTNERSHIP AND IMPACT

CSC invites healthcare systems, pharmaceutical and biosciences partners, corporate friends, community organizations and local officials, and to collaborate as thought partners, speakers, and sponsors. By amplifying authentic and expert perspectives and bringing together diverse stakeholders, the Health Equity Summit is designed as a catalyst for ongoing collaboration, measurable practice change, and a future where equitable, accessible, and compassionate cancer care is a reality for everyone in our region.



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2026 SUMMIT AGENDA

8:30 AM

Breakfast & Exhibitors

- Opening breakfast and exhibitor networking to welcome attendees and begin building connections across the tri-state region.

9:00 AM

Welcome and Opening

Ekü Williams: Founder, CyberSure LLC & CSC Health Equity Committee Co-Chair

- Brief remarks and introduction to the urgency of cancer health equity.

9:15 AM

Keynote: Reimagining Equity

Dr. Edward V. Wallace: Professor of Health Disparities, University of Cincinnati

- Powerful keynote address sharing a vision for more equitable community and vision of what is possible when we act together.

9:45AM

Patient & Caregiver Voices Panel

Moderated by Crystal Kendrick: Publisher, The Voice of Black Cincinnati

- Reflections of lived experiences and what “equitable care” has looked like in real life, and what they wish every decision-maker in the room understood.

10:30 AM

Break & Exhibitors

- Continue conversations and visit exhibitors to learn more about their work.

11:00 AM

Expert Insights Panel

Moderated by Sonya Wells MSN, APRN, FNP-C: Sonya Wells Public Health & Wellness Consulting

- Conversation and audience Q&A with:
 - Alondra A. Cassidy, APRN: Nurse Practitioner, The Christ Hospital
 - Don P. Jason III, MLIS, MS: Health Informationist, University of Cincinnati Health Sciences Library
 - Dr. Keith Melvin, MD: Internist, Mercy Health
 - Susan Wallace MS, RD, LD, St. Elizabeth Healthcare
 - Dr. Barbara Wexelman, MD: Surgical Oncologist, TriHealth

11:45 AM

Closing Session and Call to Action

Asha Rone, LMSW: Director of Health Equity & Engagement, Cancer Support Community

- You're invited to commit concrete next steps and stay connected through future CSC initiatives.

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SPONSORSHIP OPPORTUNITIES

EQUITY VISIONARY

\$5,000

* Only 1 more available with premier placement. Secure yours now!

- All Advocacy Leader benefits
- Logo featured prominently on marketing
- Pre-recorded or live message at event OR 10 minute one on one with healthcare professional
- Up to 8 reserved seats with premier placement *
- Full page, full color inside cover ad in event program
- Inclusion in press release & media

ADVOCACY LEADER

\$2,500

* Only 2 more available with premier placement. Secure yours now!

- All Justice Champion benefits
- Logo displayed on event signage
- Up to 6 reserved seats with premier placement *
- Premium vendor table location
- Half page, full color ad in event program
- Featured spotlight in digital marketing

JUSTICE CHAMPION

\$1,000

- All Community Ally benefits
- Acknowledgment during opening and closing
- Four reserved seats
- Quarter page, full color ad in event program

COMMUNITY ALLY

\$500

- All Table Vendor benefits
- Opportunity to place branded materials in welcome packet
- Two reserved seats
- Quarter page, full color ad in event program

TABLE VENDOR

\$250

- Exhibit/vendor table at the summit
- Thank you mention on social media
- Two attendees at vendor table
- Listing in event program

CANCERSUPPORTCOMMUNITY.ORG/EVENTS

EVENT DETAILS

Healthcare professionals, researchers, advocates, and community leaders will convene to address barriers to equitable cancer care and share innovative solutions. Connect with other thought leaders, hear patients & expert perspectives, visit resource area with giveaways, and enjoy breakfast while driving meaningful progress toward equitable cancer care.



**AUG
29
9AM**

MORE INFO

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