



1st Annual

# HEALTH EQUITY SUMMIT

Advancing Dialogue and  
Action in Cancer Care

*Honorary Chair: Dr. C. Keith Melvin*

Saturday,  
**AUGUST 29**  
9am-12pm

*Holloman Center for Social Justice*

Urban League of Greater  
Southwestern Ohio

**VENUE:**

3539 Reading Road, Suite 100  
Cincinnati, OH 45229

The time is long overdue to take what we have known about healthcare and cancer care disparities and convert that knowledge into action.

Connect with other thought leaders, hear patients & expert perspectives, visit resource area with giveaways, and enjoy breakfast & refreshments while driving meaningful progress toward more equitable cancer care.



**Don't miss out - secure your free spot now!**



CANCER SUPPORT  
**COMMUNITY**  
GREATER CINCINNATI-  
NORTHERN KENTUCKY

## Community Is Stronger than Cancer

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**Cancer Support Community uplifts and strengthens people impacted by cancer by providing support, fostering compassionate communities, and breaking down barriers to care.** Our impact speaks volumes. Last year alone, we served over 7,000 individuals and families, providing more than 10,000 program visits. As we launch this Health Equity Summit, our goal is to extend that impact even further - **deepening connection, amplifying underrepresented voices, and inspiring collective action** toward more just and compassionate cancer care for all.

**With free admission for healthcare and patient-facing community members,** this dynamic in-person gathering will allow attendees to connect with other thought leaders, hear patients & expert perspectives, visit resource area with giveaways, and enjoy breakfast & refreshments while driving meaningful progress toward more equitable cancer care.

## PURPOSE AND GOALS

The Summit exists to spotlight and address the inequities that shape cancer risk, access to care, treatment experiences, and survivorship across race, ethnicity, culture, gender, sexuality, age, and socio-economic status. By elevating both lived experience and professional expertise, CSC aims to:

- *Surface real barriers and practical solutions to equitable cancer care in our tristate region.*
- *Build relationships that bridge oncology, behavioral health, public health, and community support.*
- *Inspire concrete commitments that move our community toward fair, accessible, and compassionate care for all.*

## AUDIENCE

- Oncology providers, researchers, and administrators
- Community health workers, navigators, social workers, and behavioral health professionals.
- Community-based organizations and advocates supporting patients and caregivers
- Policy influencers engaged in health equity and advancing change
- Companies passionate about health equity

## HIGHLIGHTS

- Patient and caregiver panel that center authentic stories about navigating cancer.
- Expert discussions on cancer care disparities, advancements, and the intersection of diversity, mental health and oncology.
- Resource area to connect attendees with organizations and support services
- Food & refreshments with intentional networking time

## PARTNERSHIP AND IMPACT

CSC invites healthcare systems, community organizations and influencers, and corporate friends to collaborate as thought partners, speakers, and sponsors. By amplifying authentic and expert perspectives and bringing together diverse stakeholders, the Health Equity Summit is designed as a catalyst for ongoing collaboration, measurable practice change, and a future where equitable, accessible, and compassionate cancer care is a reality for everyone in our region.



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## 2026 SUMMIT AGENDA

**8:30 AM**

### **Breakfast & Networking**

- Opening breakfast and informal networking to welcome attendees and begin building connections across the tri-state region.
- Opportunity for participants to meet fellow patients, caregivers, providers, and community partners before the program begins.

**9:00 AM**

### **Welcome and Opening**

- Opening welcome to connect attendees across the tri-state region.
- Brief remarks from Cancer Support Community Greater Cincinnati-Northern Kentucky framing the urgency of cancer health equity.

**9:15 AM**

### **Keynote: Reimagining Equity in Cancer Care**

- Powerful keynote address sharing a vision for more equitable cancer care, highlighting inequities in cancer risk, diagnosis, and survivorship.
- Emphasis on the shared responsibility of patients, caregivers, providers, and community partners and a hopeful vision of what is possible when we act together.
- Invite to every person in the room to see their unique role in closing the gaps.

**10:00 AM**

### **Break & Networking**

- Continue conversations and visit the resource area to learn about local organizations, tools, and supports available across the community.

**10:15 AM**

### **Patient & Caregiver Voices Panel**

- Moderated conversation with people who have navigated cancer, sharing stories of barriers, breakthroughs, and what made them feel seen and supported.
- Reflections on what “equitable care” has looked like in real life, and what they wish every decision-maker in the room understood.

**11:00 AM**

### **Expert Insights Panel**

- Diverse panel of oncology, public health, and community experts exploring how systems, policies, and partnerships can move from good intentions to measurable change.
- Discussion of promising practices and big questions, leaving space for audience Q&A and ideas.

**11:45 AM**

### **Closing Session and Call to Action**

- Reflection on key themes and shared learning, lifting up both the urgency and the progress already underway in our community.
- Clear call to action that invites attendees to commit concrete next steps and an invitation to stay connected through future CSC initiatives.

# HEALTH EQUITY SUMMIT

*Advancing Dialogue & Action in Cancer Care*



## SPONSORSHIP OPPORTUNITIES

### EQUITY VISIONARY

**\$5,000**

*Only 1 available with premier placement. Secure yours now!*

- All Advocacy Leader benefits
- Logo featured prominently on marketing
- Pre-recorded or live message at event
- Ten reserved seats with premier placement \*
- Full page, full color inside cover ad in event program
- Inclusion in press release & media outreach

### ADVOCACY LEADER

**\$2,500**

*Only 4 available with premier placement. Secure yours now!*

- All Justice Champion benefits
- Opportunity to intro session
- Logo displayed on event signage
- Six reserved seats with premier placement \*
- Half page, full color ad in event program
- Featured spotlight in digital marketing

### JUSTICE CHAMPION

**\$1,000**

- All Community Ally benefits
- Premium vendor table location
- Acknowledgment during opening and closing
- Four reserved seats
- Quarter page, full color ad in event program

### COMMUNITY ALLY

**\$500**

- All Table Vendor benefits
- Opportunity to place branded materials in welcome packet
- Two reserved seats
- Quarter page, full color ad in event program

### TABLE VENDOR

**\$250**

- Exhibit/vendor table at the summit
- Thank you mention on social media
- Two attendees at vendor table
- Listing in event program

## EVENT DETAILS

Healthcare professionals, researchers, advocates, and community leaders will convene to address barriers to equitable cancer care and share innovative solutions. Connect with other thought leaders, hear patients & expert perspectives, visit resource area with giveaways, and enjoy breakfast while driving meaningful progress toward equitable cancer care.



**AUG  
29  
9AM**

## MORE INFO

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Southwestern Ohio*

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**CANCERSUPPORTCOMMUNITY.ORG/EVENTS**